

IN-PERSON PRICING 2026-2027



I LOVE VISITING SCHOOLS, CONNECTING WITH READERS,
AND INSPIRING CREATIVITY!

BEATRICE ZINKER, UPSIDE DOWN THINKER is often used as an all-school read, and is part of Read to Them's *One School, One Book* program family. I'm so honored each time a school chooses to read BEATRICE ZINKER together.

2026-2027 PRESENTATION OPTIONS:

Each author visit includes 2-3 large-group assembly-style presentations, as well as a small-group lunch chat and a book signing if desired. Each presentation runs 45-60 minutes and can be adapted to your school's schedule as needed.

ALL THE UPSIDES OF YOU

This is my main presentation for all ages, K-6. The assembly begins with my personal journey from shy, artistic kid to eventual published author, and includes fun Q&A, and an interactive student draw-along session. Students learn the barriers that originally kept me from following my writing dreams, the advice that changed my life, and behind-the-scenes tidbits about the ups, downs, and in-betweens making of BEATRICE ZINKER, UPSIDE DOWN THINKER. Students leave excited to read, write, and draw—and encouraged to follow their own passions.

FINDING JOY - PICTURE BOOK PRESENTATION

This presentation focuses on my picture books, MORE THAN SUNNY and THIS JOY!, and is geared for younger audiences. As a writer, each day is a treasure hunt. This talk encourages kids to think like a writer and see like an artist as they search for the beauty in the world around them. This session includes a short Q&A, student draw-along, as well as a picture book read-aloud if desired.

LOCAL METRO DETROIT AREA VISIT

Full-day Presentation (2-3 Presentations) = \$1,400/day

Evening Presentation = \$1,200/event

GREATER MICHIGAN VISIT

Full-day Visit (2-3 Presentations) = \$2,000/day

Additional evening presentation = \$1,000/event

Greater Michigan visits are an all-inclusive price—travel & lodging costs are included in the price.

OUT-OF-STATE VISIT

Full-day Visit (2-3 Presentations) = \$3,500/day

Additional evening presentation = \$1,000/event

Out-of-state visits are an all-inclusive price with travel & lodging costs included. Multi-day discounts are given for consecutive-day visits in the same trip. Schools are encouraged to contact other schools in their area/district to maximize the discount.

Two full-day visits in same trip = \$3,200/day

Three full-day visits in same trip = \$3,000/day

Four or more visits in same trip = \$2,800/day

If you are interested in reserving an in-person date, or would like more information about author visits, please email me at shelley_johannes@yahoo.com with AUTHOR VISIT in the subject line. I'd love to connect with your students!